



# The new standard in customer appointments

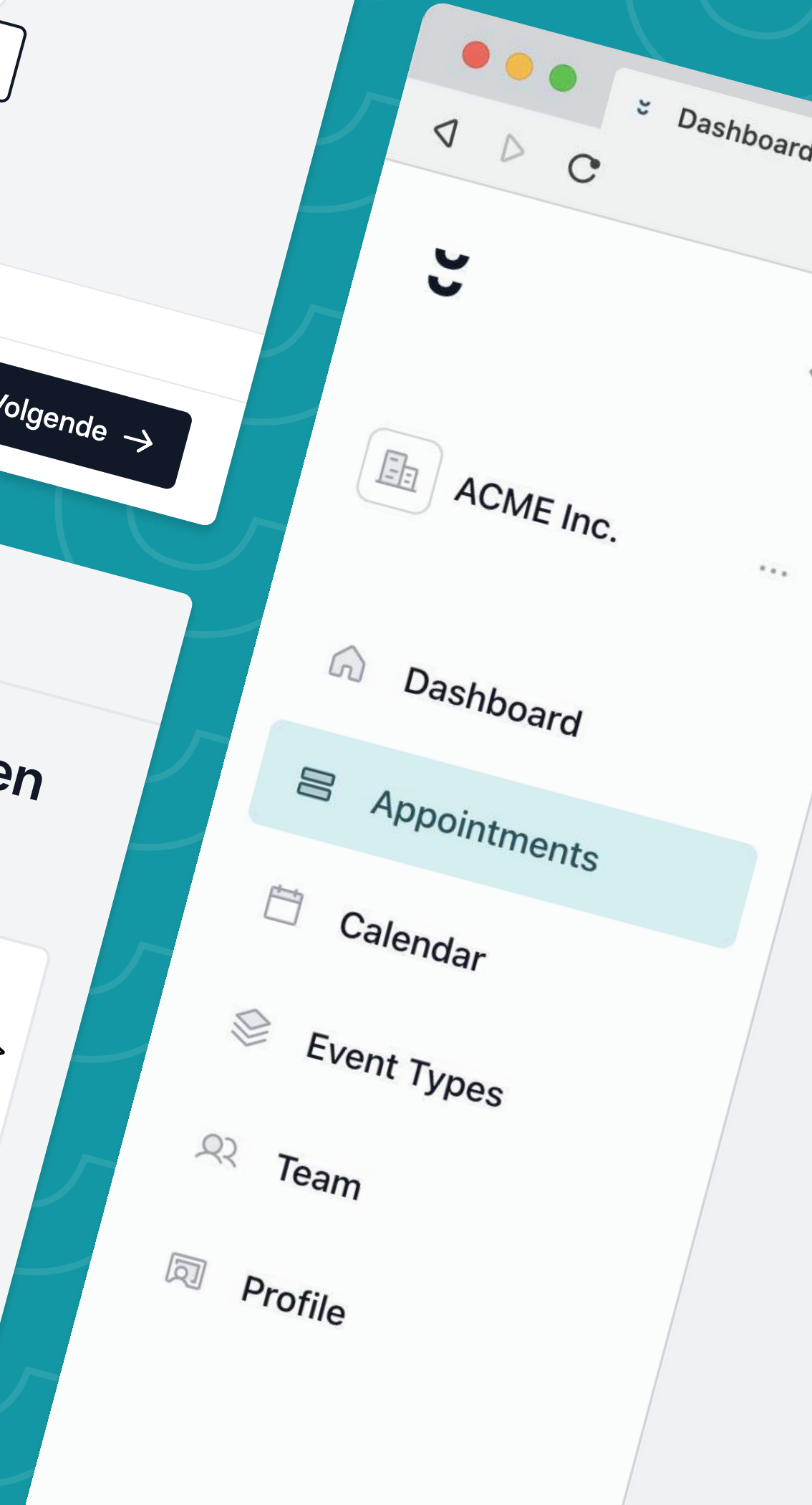
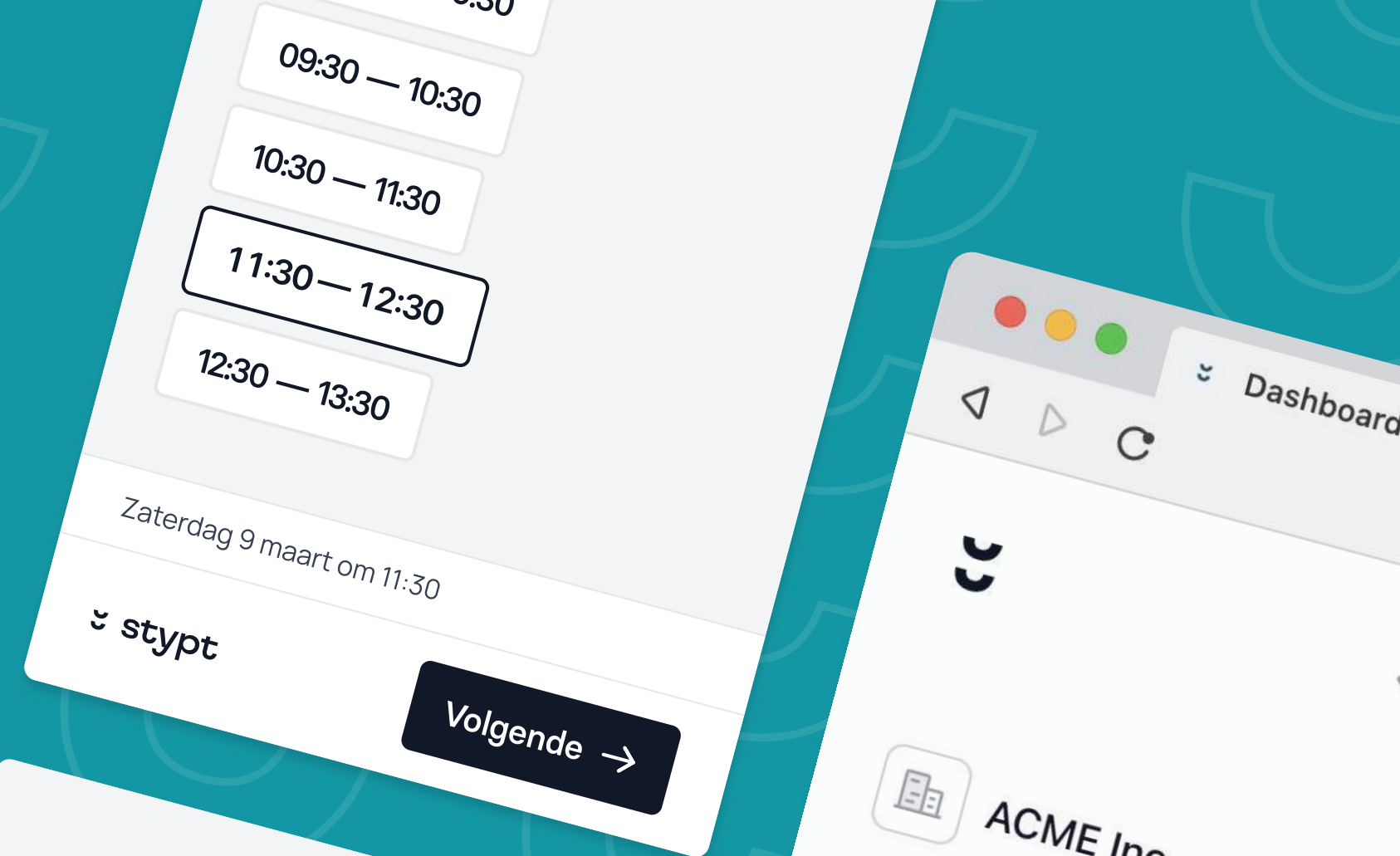
≈ **styp**t

**Through a simple, intuitive plug-and-play solution,  
Stypt makes creating and managing your  
customer appointments easy and fun.**



# The new standard in customer appointments

Learn more at [stypt.nl](https://stypt.nl) →



PROBLEM

# Online appointments in the year 2021:



Photo by Museums Victoria on Unsplash

PROBLEM

# The current approach to online appointments is slow.

## For customers...



Customers often don't have any visibility on the availability of a company.



Customers often need to call and e-mail back and forth in order to make an appointment.

## ...and businesses alike.



Businesses lose a lot of time on planning, instead of spending that time doing the work they love.

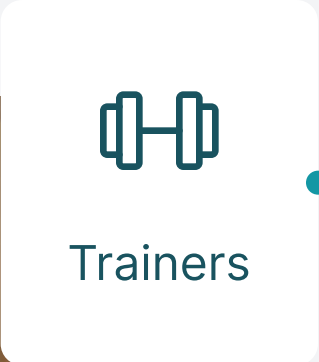


Existing solutions are not flexible enough to be used in altered situations.



WHAT IS STYPT

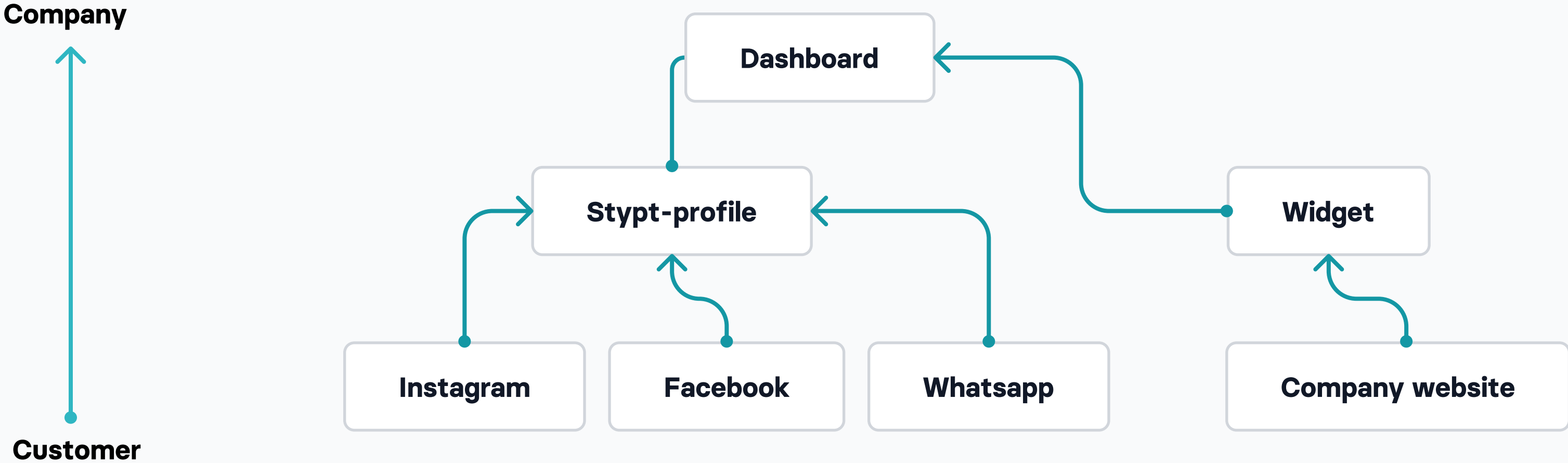
# Stypt for entrepreneurs



Stypt saves businesses valuable time in managing their appointments with customers.

WHAT IS STYPT

# Multi-channel. Available everywhere.





HOW STYPT WORKS

# For customers

Body&Fit  
Personal Training

[Trainingschema's](#) [Voedingsadvies](#) [Over ons](#) [Contact](#)

## Effectief en intensief trainen

Schrijf je in!

**Jouw lichaam  
vraagt om resultaat**

Body & Fit Personal Training

### Wanneer wil je een sessie boeken?

Vandaag		Morgen		Overmorgen			
←		Februari 2021					→
ma	di	wo	do	vr	za	zo	
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	

HOW STYPT WORKS

# For businesses

The screenshot shows a web browser window displaying the Stypt admin dashboard. The browser's address bar shows the URL `localhost:3000/admin/appointments`. The dashboard has a sidebar on the left with navigation options: Dashboard, Appointments (highlighted), Calendar, Event Types, Team, Profile, Settings, and Sign out. The main content area is titled "Appointments" and displays "Upcoming appointments" for "ACME Inc.". The appointments are organized by date, with "Monday, May 10th" and "Tuesday, May 11th" sections. Each section contains a table with columns for Time, Type, Invitees, Location, and Options. All appointments are "1-on-1 session" type, involving "Lennart Dromens" and "Steve", at the "Basic Fit" location in Amsterdam. Each appointment has an "Edit" button.

TIME	TYPE	INVITEES	LOCATION	OPTIONS
<b>Monday, May 10th</b>				
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit
<b>Tuesday, May 11th</b>				
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit
12:00 – 13:00	1-on-1 session Steve	Lennart Dromens	<b>Basic Fit</b> Keizersgracht 1, 1234AB Amsterdam	Edit

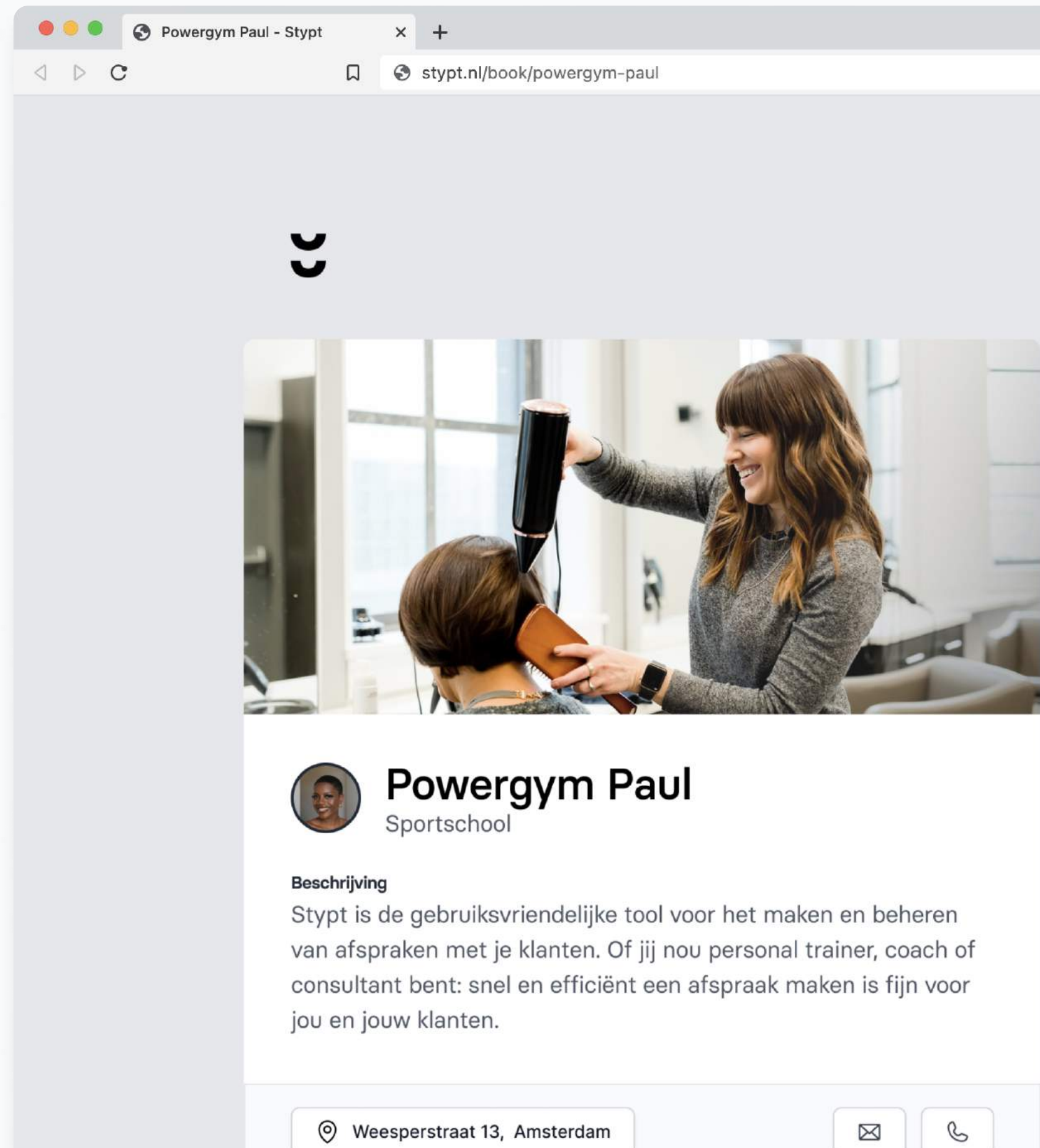


STYPT PROFILE

# No website? No problem.

Shareable booking links, and a custom Stypt-profile with information!

<https://sty.pt/powergym-paul>



The screenshot shows a web browser window with the address bar displaying 'stypt.nl/book/powergym-paul'. The page content includes a hamburger menu icon in the top left, a 'Log in' button in the top right, and a large image of a woman blow-drying another woman's hair. Below the image is the profile information for 'Powergym Paul', a 'Sportschool'. The profile description states: 'Stypt is de gebruiksvriendelijke tool voor het maken en beheren van afspraken met je klanten. Of jij nou personal trainer, coach of consultant bent: snel en efficiënt een afspraak maken is fijn voor jou en jouw klanten.' At the bottom of the profile section, there is a location pin icon followed by the text 'Weesperstraat 13, Amsterdam' and icons for email and phone.

Log in

## Boek nu een afspraak met Powergym Paul

👥 3 pers. ⌚ 30 min.

### Group Power Training →

Stypt is de gebruiksvriendelijke tool voor het maken en beheren van afspraken met je klanten. Of jij nou personal trainer, coach of consultant bent: snel en efficiënt een afspraak maken is fijn voor jou en jouw klanten.

👥 1 pers. ⌚ 1 h.

### Personal Training →

Stypt is de gebruiksvriendelijke tool voor het maken en beheren van afspraken met je klanten. Of jij nou personal trainer, coach of consultant bent: snel en efficiënt een afspraak maken is fijn voor jou en jouw klanten.

👥 6 pers. ⌚ 1 h.

### Introductie Pilates →

OVERVIEW

# Competitors



Well-known, but complex and unintuitive to customers.



Competitor in the same branch but with a fairly dated, 'busy' appearance.

## Anderen



salonized

appointlet



**Conclusion: existing tools are not user-friendly and do not match the requirements of our target audience.**

THE TEAM

# The faces behind Stypt



**Robin Kuipers**

User Experience Design,  
Sales, Marketing, Finance



**Didier Catz**

Visual Design,  
Interaction, Development



**Jesse Vermeulen**

Development,  
Sales, Finance



OUR AMBITION

# Roadmap



CHECK US OUT

<https://stypt.nl>

  @styptapp

 stypt

Meld je aan

Stypt voor ondernemers

## Bespaar tijd met het maken van afspraken met klanten

Geen ringende telefoon of overvolle mailbox meer.  
Laat je klanten **zelf afspraken inplannen**, geheel naar **jouw voorkeur en beschikbaarheid**.

